



P.O. BOX 77
Indianola, IA 50125

Iowa Sheep and Wool Promotion Board
P.O. Box 77
Indianola, IA 50125

January 2023

Dear Iowa Sheep Producer,

This letter is requesting your assistance with remittances to the Iowa Sheep and Wool Promotion Board. This state check off is used to generate funds for research, producer education and consumer promotion. The check off was created in the mid 1980's. Currently the state check off generates approximately \$25,000 annually.

The check off is set at \$.02 per pound of wool sold and \$.10 per head on sheep sold. In 1999, the administrative code was updated that defined which sheep need to be checked off. It was defined as sheep of any age. There is also a national check off on lamb. The national check off is set at \$.007 per pound. The American Lamb Board uses the national check off to promote lamb meat consumption. More information on the national check off can be found at the American Lamb Board webpage: <http://www.americanlamb.com>

The code also states that animals which are sold out of state need to be checked off. If the buying entity does not collect and remit the check off it is the duty of the seller to remit. An example of this would be selling lambs at the New Holland, PA auction market. If you are unsure if your out of state buyer is remitting, you can contact Michelle Moon at 515-988-2352 or smacmoon@msn.com

As producers, if you are selling lambs for breeding stock, project lambs, locker lambs, etc., you should be remitting a check off. The remittance form is available at the following website along with the membership directory for the current board of directors: <https://iowasheep.com/promotion-board/>
The promotion board appreciates your cooperation on this matter.

Respectively,
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